## COUNTY COLLEGE OF MORRIS CURRICULUM CHECK SHEET

## Requirements for Graduation Certificate of Achievement

#0400 SMALL BUSINESS MANAGEMENT Certificate of Achievement

Name:						
IDTotal Transfer Credits						
Date					FALL 2020	
COURSE	CODE	CR	GR	TR	NOTES:	
CORE COURSES (9 CR)				This is an unofficial document and should		
Computerized Accounting	ACC 105	3			be used for academic planning purposes	
					only. All students are required to see their Academic Advisors each semester to discuss	
Small Business Operations	BUS 219	3			and approve their selection of courses before they register.  The Small Business Management Certificate of Achievement provides a	
Principles of Marketing I	MKT 113	3				
ELECTIVE COURES (3 CR)					broad, comprehensive introduction and study of the essential elements of starting and running a small business. The	
Students must select 3 credits from the following:						
					Certificate of Achievement is designed for students who are looking to start their own business, to join a family-owned business, or to work for a small business.  For more information, contact an Academic Advisor in the Business Department in Cohen Hall, CH 204,	
Customer Relations	BUS 242	3	1			
Advertising*	MKT 218	3		-		
Sales Principles and Practices*	MKT 215	3				
Sales I fine pies and I factices	WIK1 213	3	1	<u> </u>		
Social Media Marketing*	MKT 208	3	+			
Social Wedia Warketing	WIK1 200	(973	(973) 328-5656.			
					Certificate of Achievement awarded after	
					the successful completion of all courses with an overall average of 2.0 or better.  *MKT 113 Principles of Marketing is the prerequisite.	
				1		
				-		
				1	-	
		1	1	1		

TOTAL

12